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**The 41st Medicinal Chemistry Symposium**  
**Advertisement recruitment/corporate exhibition**  
**prospectus**

## About Symposium

Symposium: The 41st Medicinal Chemistry Symposium (MCS2024)

Period: November 20-22, 2024

Venue: Kyoto Terrsa

Kyoto TERRSA 70 Higashikujo Shimotonoda-cho, Minami-ku, Kyoto, Japan

URL <https://www.kyoto-terrsa.or.jp/parking/>

Expected number of participants in the symposium:

Approximately 600 reserchers who involved in drug discovery at universities and companies

Organizer: The Pharmaceutical Society of Japan Division of Medical Chemistry

MCS2024 office:

Executive Committee Chairman : Kenji Yamawaki (Shionogi & Co., Ltd.)

3-1-1, Futaba-cho, Toyonaka-shi, Osaka 561-0825, Japan

E-mail: [mcs2024@shionogi.co.jp](mailto:mcs2024@shionogi.co.jp)

Operational cooperation:

KOHMURA Inc. 「The 41st Medicinal Chemistry Symposium」 department in charge

3, Miwa-printopia, Gifu-shi, Gifu 501-2517, Japan

FAX: +81-58-229-6001

E-mail: [mcs2024@kohmura.co.jp](mailto:mcs2024@kohmura.co.jp)

**For the latest information of the Symposium, please access below.**

<https://www.mcs2024.jp/>

# “Collection of lecture abstracts” and “Corporate exhibition guidebook” advertisement recruitment guidelines

## Collection of lecture abstracts

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### 【Publication guidelines】

Finished size: A4 (210 x 297 mm)

Number of copies to be published: 600 copies planned

Distribution target: Symposium participants

### 【Scheduled date of issue】

Mid-November 2024

One copy will be given to companies that advertise.

【Advertising fee (consumption tax included)】 The call for advertisements with strikethrough has ended.

<del>Cover 4 (monochrome) 1 page</del>	<del>105,600 yen</del>
<del>Cover 3 (monochrome) 1 page</del>	<del>79,200 yen</del>
Cover 2 (monochrome) 1 page	92,400 yen
Back matter (monochrome) 1 page	66,000 yen

If there are a large number of applicants, please apply on a first-come, first-served.

Please leave the order of publication to the office.

## Corporate exhibition guidebook

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### 【Publication guidelines】

Finished size: A4 (210 x 297 mm)

Number of copies to be published: 600 copies planned

Distribution target: Symposium participants

### 【Scheduled date of issue】

Mid-November 2024

One copy will be given to companies that advertise.

【Advertising fee (consumption tax included)】 The call for advertisements with strikethrough has ended.

Cover 4 (color) 1 page	132,000 yen
<del>Cover 3 (monochrome) 1 page</del>	<del>79,200 yen</del>
Cover 2 (monochrome) 1 page	92,400 yen

If there are a large number of applicants, please apply on a first-come, first-served.

## Target of sponsorship

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General-purpose scientific instruments and devices to support drug discovery / General-purpose instruments and consumables / Analytical instruments and devices / Physical quantities and physical measuring devices / Testing instruments and devices / Laboratory equipment / Reagents / Information processing technology / Books / Safety testing contract / Analytical research/Joint use/introduction of universities and research facilities/Biotechnology related/University TLO/Intellectual property books/Commissioned research/Outsourcing in general/Venture capital, etc.

## How to apply

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Advertisements will be accepted via the website.

Advertising application form <https://ics-reg.jp/conv/mcs-spnsr-e/entries/add/11>

## Application deadline

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September 13, 2024 ~23:59

## About published manuscripts

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Advertisement dimensions: 1 page, left and right 18cm, top and bottom 26cm or less

Please submit the advertisement version as digital data.

Advertisement deadline: September 23, 2024

## Payment

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An invoice will be sent to you after you have completed your application. Please make payment to the designated bank account listed in the invoice within one month of receiving the invoice. Please bear all transfer fees. Please note that we cannot make any refunds after payment.

※We will not issue a receipt. The transfer receipt issued by the bank will be your receipt.

※Please do not pay by promissory notes.

## Regarding cancellation of application

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Please note that cancellations after application will not be accepted unless the secretariat deems it to be due to force majeure.

## Contact/Application address

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MCS2024 office:

Shionogi & Co., Ltd.

3-1-1, Futaba-cho, Toyonaka-shi, Osaka 561-0825, Japan

E-mail : [mcs2024@shionogi.co.jp](mailto:mcs2024@shionogi.co.jp)

# Corporate exhibition exhibition guidelines

## Corporate exhibition period/venue

【Period】 November 20th - 21st, 2024

Symposium will be held until November 22nd

November 20, 2024 12:00-18:00

November 21, 2024 9:00-15:00

【Venue】 Kyoto TERRSA East Building 2nd floor seminar room and 3rd floor large conference room

## Exhibit target

Scientific instruments, information processing technology, reagents, etc. that support drug discovery

## Exhibition fee (consumption tax included)

1 booth: 165,000 yen (308,000 yen if 2 booths are used)

## Booth standards

Basic booth:

1 booth = width 1,800mm x depth 600mm x height 2,100mm

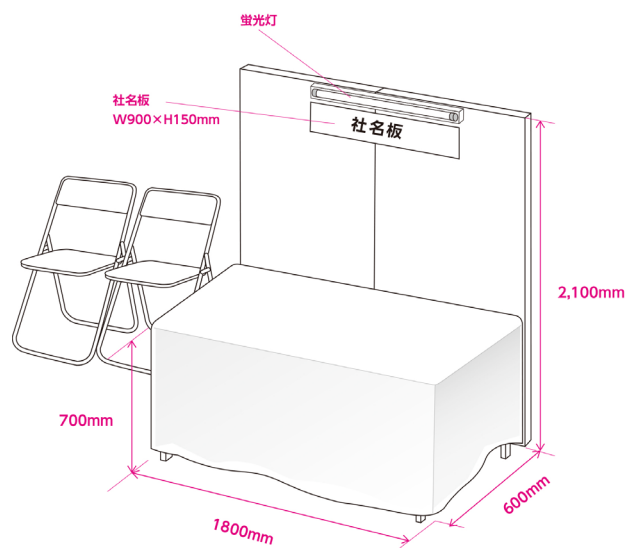
- 1 exhibition stand (W1,800mm x H700mm x D600mm)

Comes with white cloth (however, please bring your own cloth to put on the product)

- Back panel (W1,800 × H2,100mm)
- Company name plate
- 1 fluorescent light
- 2 chairs
- 100V 2-outlet (up to 500W)

The above items will be set up at the secretariat. Exhibitors

are responsible for any decorations in their booths other than those listed above.



## Booth allocation

The secretariat will decide on the allocation after comprehensively considering the content, shape, application order, venue structure, etc. of the exhibits.

## Power equipment

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The basic booth specifications include one 100V 2-outlet outlet (up to 500W).

\*Additional charges will be applied if more than 500W of power is used.

\*Please contact us for special power supplies other than 100V.

## Loading and unloading

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[Delivery/Decoration] November 19th 18:00-20:30, November 20th 9:00-12:00

[Carry-out/removal] November 21st 15:00-17:00

\*We will contact you for further details at a later date.

## Benefits

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Companies that apply for the corporate exhibition will receive an invitation to one person to attend the symposium.

## Advertisement

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### 【Introduction of exhibiting companies at the symposium venue】

During session breaks at Terrsa Hall, we will be showing advertising videos of exhibiting companies.

If you would like to broadcast your video, please provide a video of approximately 30 seconds.

Further details will be announced at a later date.

### 【Publishing exhibitor guidebook】

An exhibitor guidebook will be published and distributed free of charge to all symposium participants.

### 【Introduction on the Internet】

We will introduce the exhibition on the "41st Medicinal Chemistry Symposium Homepage".

<https://www.mcs2024.jp/exhibition.html>

## How to apply

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Applications for exhibiting at corporate exhibitions will be accepted online.

Corporate exhibition application form

<https://ics-reg.jp/conv/mcs-spnsr-e/entries/add/12>

## Application deadline

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September 13, 2024 ~23:59

\*However, if the planned number of booths is reached even before the deadline, the application will be closed.

## Payment

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An invoice will be sent to you after you have completed your application. Please make payment to the designated bank account listed in the invoice within one month of receiving the invoice. Please bear all transfer fees. Please note that we cannot make any refunds after payment.

※We will not issue a receipt. The transfer receipt issued by the bank will be your receipt.

※Please do not pay by promissory notes.

## Regarding cancellation of application

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Please note that cancellations after application will not be accepted unless the secretariat deems it to be due to force majeure.

## Information for exhibitors

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We will contact you with details regarding booth allocation, transportation, decoration, management, etc. one month prior to the event.

## Contact/Application address

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Shionogi & Co., Ltd.

3-1-1, Futaba-cho, Toyonaka-shi, Osaka 561-0825, Japan

E-mail : [mcs2024@shionogi.co.jp](mailto:mcs2024@shionogi.co.jp)